

Hello, I'm an Industrial and Apparel Design student and founder of Roller

Experience

Roller
Founder
January 2019 – Current

Established the business and manage day-to-day operations including curation of brands and inventory, social media, web design, and most importantly running my Grailed account. Roller has exceeded over 1,300 transactions while keeping perfect customer satisfaction.

Appalachian State University
Industrial Design and Apparel Design and Merchandising
Graduation May 2023

Currently attending Appalachian State University studying Industrial Design and Apparel Design and Merchandising. These avenues of education prove that thoughtful design with extreme attention to detail is critical.

Charlotte Fashion Week
Fashion Designer and Creative Director
September 2021

Showcased a collection titled "Worn Wave" in Charlotte Fashion Week, hosted by Charlotte Seen. As a fashion designer leading a team of six, this led to the hand-selection of models for the runway, sourcing of specific textiles, and conceptualization of rendered designs from ideation to creation.

Skills

Efficient problem solver that is detail-oriented in all aspects of the design process

Comprehensive time management with an organized manner of completion

Articulate communication during critiques and the introduction of new ideas

Expansive knowledge of fashion garments and brands

Designing creative ideas with practical construction and execution

Sourcing suitable garments and brands

Managing multiple projects simultaneously with adequate multi-tasking skills and adaptability

Collaborating in teams to problem solve, further concept development, and accomplish numerous tasks

Achievements

American Home Furnishings Association Scholarship Recipient 2022

Roller reaching over 1,300 transactions

Appalachian State Art and Design Expo Juried Participant

Dean's List Spring 2020, Fall 2020, Spring 2021, and Fall 2021

Contacts

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